



# ULGY FRUITS NOT! NEWS

"Ugly" fruits and veggies...NOT! An innovative educational program towards sustainable consumption and food waste reduction

project no. 2021-2-PL01-KA220-VET-000050880



## TOP NEWS OF THE PROJECT

### PROJECT AIMS

By Project Partnership

### »»» READ MORE

This project aims to develop an innovative educational program for VET trainers involved in the training of various actors of the food supply chain, to give them knowledge and awareness on the importance of food waste reduction, and the significant role they can play in the "ugly" fruits and vegetable waste reduction in the frames of sustainable production and consumption, and the same increase the consumers awareness of the importance of "ugly" fruits and vegetable waste reduction in the frames of sustainable consumption.

### READ MORE «««

UglyFruitsNOT! has VET trainers as primary target groups. We are also targeting professionals in the food supply chain, policymakers, staff of various sustainable development institutions, etc. The main circles of direct participants is identified as:

- 1.The project team
- 2.VET trainers
- 3.Professionals in the food supply chain
- 4.Associated partners

### PROJECT TARGET GROUPS

By Project Partnership

# WHAT WILL YOU FIND AT “UGLY” FRUITS NOT! WEBSITE?

3 INNOVATIVE AND USER-FRIENDLY TRAINING TOOLS IN 6 LANGUAGES

- ENGLISH, POLISH, GERMAN, GREEK, SPANISH, AND PORTUGUESE

## ➤➤➤ E-LEARNING COURSE

An innovative e-learnign course with The UglyFruitsNOT! State-of-the-art Report including synthesis report of related literature on the current research (desk research) on the knowledge, awareness, and needs of professionals in the food supply chain regarding food waste, sustainable consumerism, suboptimal produce, etc focusing on ugly fruits and vegetables (suboptimal produce), and a field research investigating the needs of these professionals in the above issues. The field research will expand on collecting professionals narratives related to the practices they follow to deal with the reduction of "ugly" fruits and veggies.



## TAILOR-MADE TRAINING PROGRAMME

The development of training materials in “UglyFruitsNOT! project was preceded by a thorough analysis of the needs of target groups and the current state of art in the field of sustainable food consumption and waste reduction, especially “ugly” fruits aand veggies.

## ➤➤➤ INTERACTIVE, EDUCATIONAL GAMES

Four digital stories presented through digital means to enforce the opportunity to interact with them (i.e. facilitating trial-and-error learning approaches). These modules are based on the element of fun, surprise, exploration, discovery and other types of game mechanics, hence facilitating a playful approach to learning.

## ➤➤➤ CURRICULUM AND HANDBOOK FOR VET TRAINERS

The UglyFruitsNOT! Curriculum and Handbook for VET trainers to train professionals in the food supply chain to understand their role in "ugly" fruits and vegetable waste reduction.



# PROJECT PARTNERSHIP

## >>> COUNTRIES AND INSTITUTIONS

UglyFruits! NOT project consortium consists of 8 partner institutions (three universities, and five NGOs) from seven countries.



UNIWERSYTET  
PRZYRODNICZY  
WE WROCŁAWIU

Uniwersytet Przyrodniczy we Wrocławiu - Poland



Universitaet Paderborn - Germany



Cofac Cooperativa de Formacao e Animacao Cultural - Portugal



Stando LTD - Cyprus



Innovation Hive - Greece



Stowarzyszenie ARID - Poland



Inercia Digital SL - Spain



Pnevma LLC - Bulgaria

## COMING SOON...



- release of e-learning course and handbook on project website in project partners national languages - February 2024
- The UglyFruitsNOT! train-the-VET trainers - 26 February - 01 March 2024 in Cracow (Poland)
- final transnational partner meeting - 29-30 April in Sofia (Bulgaria)

## NEED MORE INFORMATION?

Please visit UglyFruits NOT website  
<https://www.uglyfruitsnot-erasmusproject.upwr.edu.pl/>  
follow our social media.

Sincerely Yours  
Project Partners