



DIGITAL INTERACTIVE STORIES - AN INNOVATIVE DIDACTIC TOOL IN UGLYFRUITSNOT! PROJECT

"Ugly" fruits und veggies...NOT! Innovative education programme for sustainable consumption and food waste reduction.

Project n. 2021-2-PL01-KA220-VET-000050880



CONSUMERS OFTEN ASSOCIATE THE QUALITY OF FRUIT AND VEGETABLES WITH THEIR APPEARANCE. IF THEY ARE NOT THE PERFECT SIZE, SHAPE OR COLOUR, CONSUMERS THROW THEM AWAY OR DO NOT BUY THEM. HOWEVER, THESE "UGLY" FRUITS AND VEGETABLES STILL HAVE THE SAME NUTRITIONAL VALUE AND TASTE, BUT ARE THROWN AWAY BECAUSE THEY DO NOT LOOK THE WAY THEY ARE EXPECTED TO LOOK.

PEOPLE NEED TO BE ABLE TO SEE THE WORLD AROUND US DIFFERENTLY AND THIS CAN ONLY BE ACHIEVED THROUGH EDUCATION AND AWARENESS OF THE IMPORTANCE OF BEING A SUSTAINABLE CONSUMER.



One of the objectives we want to achieve with the implementation of this project (apart from the development of a strategic sustainable partnership at EU level and the creation of a network of VET trainers specialised in providing training on sustainable production and consumption, food waste reduction), is the improvement of digital skills.

THIS GOAL WILL BE ACHIEVED THROUGH

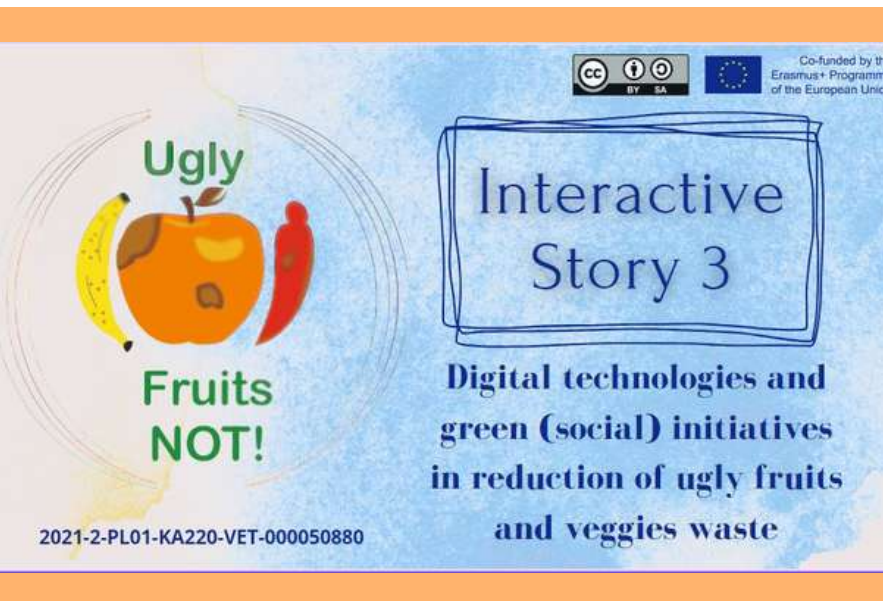
- **THE E-LEARNING PLATFORM WE HAVE DEVELOPED.**
- **THE FOUR MODULES INCLUDING INTERACTIVE DIGITAL STORIES.**
- **THE ERASMUS+ PROJECT RESULTS PLATFORM.**

INTERACTIVE STORIES



TO KNOW MORE

THESE ARE FOUR DIGITAL STORIES THAT WILL BE PRESENTED TO THE VET TEACHERS INVOLVED IN THE COURSE, WHO HAVE PREVIOUSLY WORKED WITH THE CONTENT OF THE MODULES.



Food chain professionals will become agents of change that will modify consumers' perception of fruit and vegetable consumption, as many of the problems we have to face are a direct result of the "take, make, use and throw away" system that characterises these chains and results in a high level of food waste.

VET trainers will have the opportunity to interact with them facilitating trial and error approaches to learning, and they will be presented as complementary material, as each of the interactive stories is linked to one of the theoretical modules. The creation of these stories will be based on fun, surprise, exploration, discovery and other play mechanisms, facilitating a playful approach to learning.



MORE INFO

VET teachers, one of the target groups of this project, will have these complementary tools to the proposed theoretical material to use in their own classrooms with their students in order to achieve more dynamic and entertaining sessions.



PARTNERS IN THIS PROJECT

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»»» COUNTRIES AND INSTITUTIONS

The project consortium consists of 8 partner institutions (three universities and five NGOs) from seven countries.



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Uniwersytet Przyrodniczy we Wrocławiu - Poland



Universität Paderborn - Germany



UNIVERSIDADE
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Cofac Cooperativa de Formacao e Animacao Cultural - Portugal



Stando LTD - Cyprus



Innovation Hive - Greece



Stowarzyszenie ARID - Poland



Inercia Digital SL - Spain



Pnevma LLC - Bulgaria

COMING SOON...



Implementation of the developed material through pilot testing with different groups of pupils in each country collaborating in this project.

MORE INFORMATION

Visit the project's website
<https://www.uglyfruitsnot-erasmusproject.upwr.edu.pl/> follow our social media media.

Best regards, Project partners