

# >>> NEWSLETTER <<<



"Ugly" fruits and vegetables... NOT! An innovative educational program towards sustainable consumption and food waste reduction project no. 2021-2-PL01-KA220-VET-000050880



#### **EXPLORING THE ENVIRONMENTAL, ECONOMIC, AND SOCIAL IMPACTS OF FOOD WASTE**



Welcome to our latest newsletter, where we delve into the critical issue of food waste and its far-reaching consequences on our environment, economy, and society.

#### >>> UNDERSTANDING THE ISSUE

Food waste is not just about the food itself; it's about the resources, energy, and effort that go into producing, transporting, and disposing of it. Globally, around one-third of all food produced for human consumption is lost or wasted each year, amounting to approximately 1.3 billion tons.



#### **ENVIRONMENTAL IMPACT**

The environmental implications of food waste are significant. When food ends up in landfills, it decomposes and releases methane, a potent greenhouse gas that contributes to climate change. Moreover, wasted food also squanders precious resources such as water, land, and energy used in its production, further exacerbating environmental degradation.

### **ECONOMIC CONSEQUENCES**

Food waste represents a considerable economic loss at every stage of the supply chain. From farmers who invest in growing crops to retailers and consumers who purchase them, the financial impact is substantial. Additionally, wasted food translates to lost opportunities for businesses, reduced profitability, and increased costs for waste management and disposal.

### >>> SOCIAL RAMIFICATIONS

# CONNECTING WITH UGLYFRUITSNOT

At UglyFruitsNot, we are committed to combating food waste and promoting sustainable consumption practices. Through our platform, we aim to raise awareness about the issue of food waste, provide educational resources, and encourage individuals and businesses to take action. Food waste has profound social implications, particularly concerning food insecurity and inequality. While millions of people suffer from hunger worldwide, a significant amount of food is needlessly discarded. Addressing food waste not only helps alleviate hunger but also promotes social justice by ensuring equitable access to food resources.

#### >>> JOIN US IN THE FIGHT AGAINST FOOD WASTE

Together, we can make a difference in reducing food waste and its impacts on our planet and society. Visit the UglyFruitsNot platform to learn more about how you can get involved, access valuable resources, and contribute to building a more sustainable future.





# PROJECT PARTNERSHIP >>> COUNTRIES AND INSTITUTIONS

The project consortium consists of 8 partner institutions (three universities and five non-governmental organizations) from seven countries.



UNIWERSYTET Przyrodniczy we Wrocławiu Wrocław University of Environmental and Life Sciences - Poland



Universitaet Paderborn – Germany



Cofac Cooperativa de Formacao e Animação Cultural – Portugalia



Stando LTD - Cyprus



**Innovation Hive - Greece** 



**ARID Association - Poland** 



Inercia Digital SL - Spain



Pnevma LLC - Bulgaria

# NEED MORE INFORMATION?

Visit the UglyFruits NOT website https://www.uglyfruitsnoterasmusproject.upwr.edu.pl/ follow our social media media.

Best regards, Project partners